

**Reference Number:** FOIAH2324/283  
**From:** Commercial  
**Date:** 22 August 2023  
**Subject:** Spend on Communications and Digital Screens

Can the trust confirm and provide information on the following. We need this for the financial years ending:

- March 2024 (Y2D)
- March 2023
- March 2022

Q1 Full spend on communications (all types).

A1 [Information not held – the Trust does not routinely collate or hold this information centrally as part of its management or performance data. We do not hold the break requested.](#)

Q2 Spend on physical leaflets and posters by:  
a. Communications Department  
b. Patient Experience / Information

A2 [Information not held – as per A1](#)

Q3 Spend on agencies by name for design and copy of trust materials.

A3 [Information not held – as per A1](#)

Q4 Spend on digital screens broken into three categories:  
a. Cost of purchasing / leasing  
b. Cost of ongoing maintenance / management  
c. Cost of producing the design and copy of any content that is played on the screens

A4 [Information not held – as per A1](#)