

Reference Number: FOI202122416
From: Private Individual
Date: 23 December 2021
Subject: Website Software

Q1 What software are you currently using for your website?

A1 Microsoft Edge is the standard application for the Trust

Q2 What team/individual is responsible for maintaining your website?

A2 Communications Team

Q3 Do you work with an external supplier to maintain your website, if so when does your contract expire?

A3 Yes we work with a third party agency who are our current website suppliers. The existing contract is due to expire in May 2022.

Q4 When did you last conduct an accessibility audit against your public website?

A4 The last accessibility audit was conducted in June 2020, which resulted in us implementing Browse Aloud software across our website.

Q5 What team/individual is responsible for digital accessibility across your public facing services?

A5 The Patient Experience Team is responsible for digital accessibility across our public facing services.

Q6 What is your budget for digital accessibility?

A6 £25,5000

Q7 What is your annual marketing/communications budget for creating content for residents?

A7 £186,000

Q8 Do you work with external marketing/communications suppliers to create content for your public facing services?

A8 We do occasionally work with third party agencies to create image/video assets for our marketing. However, the vast majority of content is produced by the Communications team.

Q9 When was the last time you conducted a content audit on your website to remove outdated content?

A9 The last full content audit was conducted in September 2019. We are currently in the process of another full content audit.